KIDS WILL BE KIDS

Have you ever seen a child in a perpetual state of calm? It is definitely more likely that you have seen them in a perpetual state of motion. Many children are constantly in a mode of hyperarousal. Furthermore, children can have a harder time regulating their emotions and responses when triggered. There are also children who struggle with anxious thoughts and their resultant difficulties, albeit on a below-clinical level. And what about those kids who are too wound up to fall asleep?

We wouldn't want our children to be composed at all times. It is good for children to become animated; it promotes motivation. It is even important for children to be afraid as it teaches them to be careful within their environment. Yet, youngsters should also be able to keep their emotions and reactions in check. Often, they need help with that.

PIECES OF PEACE

ChildCalm™ was developed to assist children in their journey towards self-regulation. It's one thing to know you need to calm down. It's quite another to have the ability to do so. A bit of external support, in the form of supplements, can help a child use the tools or the tricks they were taught and allow themselves to relax.

ChildCalm™ from Advanced Nutrition by Zahler combines traditional botanical remedies with quality nutrients to support relaxation in

KIDS CALMING SUPPORT

Our unique formula achieves this result without sedative or hypnotic effects. ChildCalm[™] has no dependency-forming ingredients, nor does it produce a zombie. It allows children to feel and experience everything around them, yet aids with proper responses to those experiences.



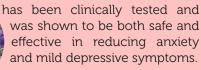
How does ChildCalm™ work?

Vitamin B6 and Magnesium

Vitamin B6 plays a role in more than 150 enzyme reactions and is closely linked to nervous system function. A deficiency in this vitamin can cause changes in mood. Magnesium, a

mineral, is important for every cell in the body and also fights depression. These two can be found in many foods but, unfortunately, in foods children don't love to eat. The B6 and magnesium in ChildCalm™ are bioactive and readily absorbed to allow for maximum benefit.

Affron®, an extract from the saffron crocus,



Suntheanine® is identical to amino acids found in green tea, a common calming aid.

Suntheanine® supports a calm and focused state of mind in both children and adults.

ChildCalmTM also contains **Lemon Balm Extract**, an herb

traditionally used to help with relaxation in

children and adults ChildCalmTM

children and adults. ChildCalm™ is not sedative. Yet because it supports a natural state of quietude, it can help those children that have a hard time

falling asleep.

ChildCalm™ is a synergistic formula, which means that each ingredient boosts the efficacy of the other. All are effective on their own, but together they achieve more powerful results.



children.





